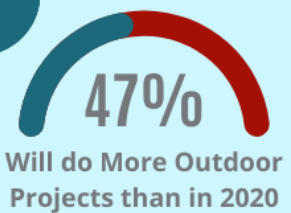


# OUTDOOR OUTLOOK: 2021 DIY & HOME IMPROVEMENT



Ninety-three percent (93%) of homeowners are planning home improvement projects in 2021, even with the availability of COVID-19 vaccines.

## OUTDOOR PROJECT PLANS



## INDOORS, HOMEOWNERS HAVE PLANS TOO...

31%  
BATHROOM



27%  
KITCHEN



26%  
BEDROOM



16%  
OFFICE



## GOOD NEWS FOR CONTRACTORS... DIY OR HIRE-OUT...

Over 56% of people plan to hire a professional to get the work done.

